

# DIGITAL MARKETING SYSTEM ( DMS™ )



## DMS™ DIGITAL MARKETING SYSTEM

### INTRODUCTION

**DMS™** Digital Marketing System is an Advanced Marketing Platform that Caters and Assists Small Medium Enterprises (SME) as well as Large Corporations to Effectively Market their Products and Services by Leveraging on the Latest Digital Technologies. With **DMS™**, Organizations can provide a more conducive and progressive client environment using QR-CODE Cashless Payment System. This, in turn, will have a direct positive impact on how they do business with their Customers and a clear immediate benefit of Increasing their Sales Revenue and Volume.



### BENEFITS

- **FAST TURNAROUND TIME**  
An Advanced Digital Marketing Platform which enables and enriches Businesses with the capability to DIRECT REACH their Customers by Leveraging on the Latest Digital Marketing Technologies.
- **COMPREHENSIVE MARKETING SYSTEM**  
A comprehensive and progressive Marketing System with the Latest Market proven and Sought-After Capabilities which includes eWallet Management, eVoucher Management, Virtual Point (ePOINT) Management and other supporting advance Facilities
- **IMPROVE SALES REVENUE**  
Empowering Businesses to Increase Sales Revenue by Effectively providing the tools and avenue to reach Customers with Real-Time Monitoring of Business Sales and feedback

For more Information, contact us at:

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### KEY FEATURES

- **DIGITALIZATION PLATFORM**  
An Effective Digital Marketing Platform enabling Businesses to Run Marketing Campaigns that are effective and have a lasting impact on how their customers perceive their products and their company.
- **eWALLET MANAGEMENT**  
Allow Businesses to Leverage on Latest Business & Marketing Technologies, including secured Digital Wallet or eWallet on Payment which enables them to make payments through electronic means
- **PRODUCT MANAGEMENT**  
A Comprehensive Interactive Product Marketing Platform for Businesses to maintain and manage their Product Catalog
- **REFERRAL PROGRAM**  
Enable Customers to participate in any Businesses Marketing Campaigns and promotions (Rewards, Contests, Challenges, etc.)
- **VIRTUAL CREDIT POINT (ePOINT)**  
To provide an effective and up-to-date avenue to alert Customers on any New Rewards or Redemptions
- **REAL-TIME CAMPAIGN**  
Allow Marketing Managers to Manage and maintain effective Marketing Campaigns within a short notice
- **DASHBOARD MONITORING**  
Provide Businesses with Advanced and detailed Monitoring Dashboard to track the Effectiveness of Marketing Campaigns

